



SOUTH 2018

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Snapshot of London Jobs Fair South 2018



3D change

Working in Partnership with:



London Jobs Fair South Sponsors 2018

Making a Social Impact



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Introduction

3D Change has been successfully delivering their flagship South London Jobs Fair annually since 2012. This year it was held in the heart of Lambeth at the newly refurbished Lambeth Town Hall. This beautiful building was well located with excellent transport links providing access to job seekers from all over South London and beyond – contributing to an attendance of over 1000.

This year we partnered with the London Borough of Lambeth, as well as some of our regular leading London's housing associations, plus a number of more local housing associations.

Tackling unemployment for local job seekers is at the core of what we do and the programme is designed to bring local jobs to local people. Easily accessible zones (Employment, Training, Workshop and Procurement) provide support and real opportunities for each job seeker, wherever they are on their path to employment. This model encourages collaborative working, supporting local businesses to grow by gaining access to local contracts and provides excellent benefits to our loyal partners and sponsors (suppliers to the Housing Associations/Local Authorities).

The purpose of this summary review is to provide a snapshot of what happened on the day, including headline statistics. A full report is available upon request by emailing: info@3dchange.co.uk

HEADLINES



Number of exhibitors = 55

Pre-event registrations = 683

Total footfall at event = 1000+

#LJFS – Social Media

Twitter reach: 2616

Instagram reach: 109

Facebook reach: 1377

Carmen and John

Carmen secured employment with Abbatt Property and John was offered a position at the event!!



Positive Outcomes on the Day



380+
Applications made for Jobs,
Training

Applications made for Jobs,
Training

292+

Interviews for Jobs, Training

108

Scheduled meetings between
suppliers/Partner HAs





**100's of Opportunities
for Job Seekers**



458+ Opportunities

368+ Job Vacancies

90+ Apprenticeship
/Traineeships

17 different sectors
represented



Housekeep, an online cleaning platform who match 5* Housekeepers to local customers, were delighted to receive interest from 30 jobseekers who left their details on the day of the event. Since then Housekeep have followed up the interest and 3 jobseekers who had the relevant 6 months cleaning experience, applied via the on-line application process.

Just over two weeks have passed since the event and John*, Pedro* and Ola*, have completed their on-line application, attended an orientation session and have successfully been through the vetting process. They are now active on the Housekeep platform and are rated each day, by their customers on the standard of their work. So far, it's looking good as the standard is ranging from 4* to 5*!

*Names have been changed



The London Jobs Fair has been a great motivation for us here at SW9 Housing. Both the team and our residents have benefitted from the event in a number of ways. 3D Change, who manage the event have a passion for delivering a comprehensive Programme for job seekers that includes practical workshops, access to live jobs / apprenticeships / work placements / training opportunities as well as great networking for exhibitors.

Since the event two volunteers in our Youth Pilot Scheme have secured work placements that complement their current study, in the Development and Legal Departments at our parent company - Network Homes.

We feel that we have renewed energy that is due in part to 3D Change's enthusiasm as well as the buzz of the event itself. On the day we attended with some of our Youth Pilot Scheme Volunteers and were able to secure a meeting with our Councilors.

We are now looking at new ways of investing in our residents and helping them to make their next steps into training and employment – this includes a *NEW* CV workshop running on a regular basis, and that is already generating positive outcomes.

Final Comments

This unique housing led programme with all partners working together brings 100's of job opportunities to job seekers where ever they are on their journey into employment.

It also provides an array of openings to partners, including opportunities to engage with supply chains and to meet those suppliers that are contributing to social value.

The number of our housing association partners are growing and we are looking forward to welcoming new ones.

Please contact us if you would like an informal discussion or if you wish to receive any further information.

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